



american *dance* festival

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FOR IMMEDIATE RELEASE

ADF INTRODUCES ITS STUDIO SUBSIDY PROGRAM

Durham, NC, August 27, 2018—The American Dance Festival (ADF) introduces the ADF Studio Subsidy Program, funded by the Robert and Mercedes Eichholz Foundation. **The ADF Studio Subsidy Program provides access to rehearsal space at the Samuel H. Scripps Studios at affordable rates for dance artists contributing to the local creative landscape.** As is the case in many communities, the cost of studio rental is the primary barrier that dance artists encounter when beginning a creative process. ADF seeks to remove this barrier through the ADF Studio Subsidy Program, which will award grants of subsidized studio space supporting over 40 artists and the creation of their works.

"Regular practice is integral to the development of my work. I am a solo performer, improviser, and choreographer— every thing I do is incubated in the studio," said Durham choreographer Justin Tornow. "As an independent artist, financial sustainability is precarious, and the ADF studio subsidy provides space for the most crucial elements to my dance making—personal practice, creativity, and development."

Studio Subsidy Guidelines

- Must complete application and liability waiver.
- Applications will be processed on a rolling basis.
- All reservations are subject to current space availability.
- Studio subsidy hours must be used within a 3 month period.
- Studio subsidies may not be used to offer paid classes.
- May not store props, costumes, supplies, etc. at the studios.
- Repeat applicants are allowed, but ADF is committed to ensuring that a variety of artists benefit from this program.

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- Recipients who are granted a subsidy will be required to include the following credit in their performance programs for works created/reworked during period of subsidy:
[Name of dance work] was supported, in part, by ADF's Studio Subsidy Program through a generous gift from the Robert and Mercedes Eichholz Foundation.

Application Procedures

- Artists must write a short proposal about a new work they are making, a work they want to revisit after a premiere, or a creative idea they want to explore. **On a first-come, first-served basis, dance artists will be able to receive access to up to 40 hours of subsidized rehearsal within a 3-month period at the rate of \$10 per hour.** This will provide artists access to high-quality studios that would usually cost up to \$40 an hour.
- Applications may be submitted the following ways:
 - In person: 721 Broad Street, Durham, NC 27705
Mon–Fri: 10:00am-6:00pm (extended/weekend hours based on class schedule)
 - By email: studios@americandancefestival.org
- After ADF receives the completed application and waiver, a staff member will contact the artist within 5 business days to notify them if space is available.
- The reservation will not be complete until full payment is received or payment plan is confirmed.

**For all inquiries, please contact studios@americandancefestival.org.
Promotional photographs available upon request.**

About ADF:

Throughout its 85-year history, ADF has been a nationally recognized leader in our indigenous art form of modern dance. Generations of dancers and choreographers have come to ADF as students, taught as faculty, and created and performed work as professional artists. Each summer, ADF has been the beating heart of the dance world. The best companies in the world premiere work on ADF's stage, much of it commissioned by the festival. Other festivals and season programs are measured against ADF. Approximately 20,000 people see performances by more than 25 companies each season. The festival has commissioned 437 works and premiered 699 pieces including dances by Martha Graham, Merce Cunningham, and Paul Taylor. Each summer at ADF, more than 300 students from some 17 countries and 36 states study with ADF's 40 faculty members. They come as kids in leotards with as many doubts as dreams. They leave as dancers and artists—and sometimes even new members of companies. Lives change in those 5½ sweaty weeks. Beyond the summer, ADF maintains year-round dance studios offering movement classes to over 650 participants, provides over 180 free classes to almost 4,000 local dancers, and offers choreographic residences providing artists with the necessary space and time to create. americandancefestival.org.

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