



PRESS CONTACT

National Press Representative: Lisa Labrado
llabrado@americandancefestival.org
Direct: 646-214-5812/Mobile: 917-399-5120

North Carolina Press Representative: Sarah Tondu
tondu@americandancefestival.org
Office: 919-684-6402/Mobile: 919-270-9100

FOR IMMEDIATE RELEASE

AMERICAN DANCE FESTIVAL ANNOUNCES SUNTRUST AS LEAD SPONSOR OF 2015 PRE-SEASON CELEBRATION

Durham, NC, February 19, 2015—SunTrust will be the lead sponsor of the **American Dance Festival's (ADF)** pre-season celebration at the combination boutique hotel and contemporary art museum, **21c Museum Hotel Durham**, on **Wednesday, April 1, 2015 at 7:00pm**. 21c Museum Hotel Durham is scheduled to open the first quarter of 2015.

The pre-season kick off of **ADF's 82nd season** will include dancing, a cocktail reception, and delicious hors d'oeuvres provided by 21c's **Counting House** restaurant. Guests will enjoy aesthetic delights, both dance and visual art, including the unveiling of ADF's 2015 season poster by Jon Nathanson and the collection of contemporary art throughout the galleries of 21c. A video preview of the 2015 season will be shown, and guests will have an exclusive opportunity to purchase a special ticket package (that night only) for ADF performances at the Durham Performing Arts Center (DPAC).

"This event resonates for SunTrust on so many levels," said SunTrust Durham City President, Lisa Yarborough. "We've been part of the fabric of Durham for over 100 years, including our long association with the building in which 21c Museum Hotel is now opening. And SunTrust is a longtime corporate supporter of the American Dance Festival and the exciting arts culture in Durham. This wedding of modern dance and modern art speaks to the vibrant renaissance of Durham, so it's natural for SunTrust to want to be a part of it."

"Collaborations with local arts organizations are integral to our philosophy and to the cultural programming at 21c Museum Hotel," said Gerry Link, General Manager of 21c Museum Hotel. "We are proud to partner with the American Dance Festival, which contributes to a thriving arts community; something we also look forward to doing when 21c opens."

ADF is grateful for the support of (at press time) SunTrust, 21c Museum Hotel Durham, Alliance Architecture, West Queen Studio Floral Design, 501 Realty, Atelier N Fine Jewelry, Blackman & Sloop, CPAs, P.A., Classic Graphics, Craven Allen Gallery, Moss + Ross, One Forty Salon & Dry Bar, Saladelia and Mad Hatter's Bakeshop, Through This Lens, Bunn DJ Company, Eno Ventures, Marie Austin Realty, Partners in Performance, Road Scholars, Silver Current Acupuncture, Smitten Boutique, Urban Durham Realty, and DeHaven's Transfer & Storage.

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Box 90772 | Durham, NC 27708
919.684.6402 | fax 919.684.5459
adf@americandancefestival.org

americandancefestival.org

“We couldn’t be happier to have received such an outpouring of support from so many local businesses for this special evening celebrating our upcoming 82nd season,” said ADF Director Jodee Nimerichter.

Tickets are \$150. Proceeds from ticket sales will benefit the 2015 ADF season. To purchase tickets go to regonline.com/2015adfcelebration or call 919-684-6402.

ADF’s 82nd season featuring over 60 performances by over 25 companies will be **June 11-July 25, 2015.** **Tickets go on sale May 11.** Detailed information about performances, the ADF school, community programs, and ticketing may be found online at americandancefestival.org.

About SunTrust:

SunTrust Banks, Inc., headquartered in Atlanta, is one of the nation's largest banking organizations, serving a broad range of consumer, commercial, corporate and institutional clients throughout the Southeast and Mid-Atlantic states and via a full array of technology-based, 24-hour delivery channels. SunTrust Robinson Humphrey is a full-service corporate and investment bank dedicated to helping clients manage and grow their companies through a comprehensive range of strategic advisory, capital raising, risk management, financing and investment solutions. GenSpring Family Offices is a leading wealth management firm for high net worth families.

About ADF:

Founded in 1934 in Bennington, Vermont, ADF remains an international magnet for choreographers, dancers, teachers, students, critics, musicians, and scholars to learn and create in a supportive environment. ADF’s wide range of programs includes performances, artist services, educational programs and classes, community outreach, national and international projects, archives, humanities projects, publications, and media projects. ADF has been presenting the best in modern dance for 82 years. americandancefestival.org

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