



american dance festival

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FOR IMMEDIATE RELEASE

In Honor of Reinhart’s Final Season, ADF Announces \$43,000 Challenge

Durham, NC, June 16th, 2011 – The American Dance Festival (ADF) is pleased to announce a **\$43,000 Matching Gift Challenge** that will benefit the newly established **Charles L. and Stephanie Reinhart fund** which supports commissions of new work, scholarships for aspiring dancers attending the ADF School, and other special projects that reflect the vision of Charles and his late wife and former ADF Co-Director, Stephanie Reinhart. The challenge is made possible by **Fox Family Foundation, Thomas S. Kenan III, Duke University, The Mary Duke Biddle Foundation, RBC Wealth Management, DMA Charitable Foundation, and John W. Claghorn III**. Together, these organizations and individuals have issued the following challenge to the ADF and its supporters: raise \$43,000 in contributions to the Charles L. and Stephanie Reinhart Fund between June 9th and July 23, 2011 and receive a matching \$43,000.

ADF Co-Director, Jodee Nimerichter, announced the Challenge at the 2011 Gala on June 9th that celebrated Mr. Reinhart’s remarkable 43-year career and final season as ADF Director. “I am thrilled,” said Ms. Nimerichter, “that dear friends of the Festival have come together to honor Charles with this special challenge. It not only pays respect to all that he has accomplished in his 43-years as ADF Director but recognizes the importance of continuing to support his life’s work.”

The sum of the challenge represents \$1,000 for each year Mr. Reinhart has served as the festival’s Director. The idea for creating the Matching Gift Challenge as a way of honoring Mr. Reinhart’s legacy arose in a conversation between Ms. Nimerichter and David Beischer, Executive Director of the Fox Family Foundation.

“Charles was on the frontier of Durham becoming a great community for the arts,” explained Mr. Beischer. “It is due to his perseverance that the ADF is a world leader in modern dance and also that Durham continues to be a welcoming community for performing artists of all types.”

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Ms. Nimerichter concluded her announcement at the Gala with a toast to Mr. Reinhart, her longtime mentor, who, she remarked, “has always appreciated a good challenge.”

Audience members will have an opportunity at the end of each 2011 ADF performance to contribute toward the challenge and have their gift matched. A sign will be located in the lobby of both the Durham Performing Arts Center and Reynolds Industries Theater, providing updates throughout the season on the progress made toward meeting the challenge goal. In addition, contributions can be made to the Charles L. and Stephanie Reinhart Fund online at www.americandancefestival.org.

The 2011 ADF, entitled *Something New, Something Treasured* will celebrate the best in modern dance, both past and present, with 8 World Premieres, 6 ADF Commissions, 5 US Premieres, 5 Reconstructions, and 5 ADF Company Debuts. The season will feature works that honor the timeless classics of modern dance, while exploring the most innovative works that are shaping the field nationally and internationally with performances by renowned companies and choreographers including the Paul Taylor Dance Company, Pilobolus, Martha Clarke, Bill T. Jones/Arnie Zane Dance Company, Eiko & Koma, Anne Teresa De Keersmaker’s Rosas, and Shen Wei Dance Arts. For detailed information about the 2011 Festival performing companies, the ADF School, community programs, and ticketing, please visit www.americandancefestival.org.

About ADF:

Founded in 1934 in Bennington, Vermont, the ADF remains an international magnet for choreographers, dancers, teachers, students, critics, musicians, and scholars to learn and create in a supportive environment. The ADF’s wide range of programs includes performances, artist services, humanities projects, publications, community outreach, educational programs and classes, archives, media projects, and national and international projects. The ADF has been presenting the best in modern dance for over 77 years. www.americandancefestival.org.

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