



american dance festival

FOR IMMEDIATE RELEASE, PLEASE

April 29, 2010

PRESS CONTACT

David B. Byrd
Director of Marketing & Communications
dbyrd@americandancefestival.org
919.684.6402 Phone
919.684.5459 Fax
@AmerDanceFest Twitter
AmerDanceFest Facebook

The American Dance Festival
Brings a Party Back to the Block
Sunday, May 23

food, fun, music, previews, tickets, games, and prizes

Durham, N.C. – In celebration of the 2010 American Dance Festival (ADF) which runs June 10-July 24, ADF Modern Scene along with Pop’s, Parker and Otis, and Morgan Imports will throw the second annual pre-season ADF Block Party at Downtown Durham’s Peabody Place (Brightleaf District) Sunday, May 23 from 5-7pm. This event is free and open to the public.

Join friends and neighbors for cheap eats from local vendors including Pop’s Backdoor, Locopops, and Parlez-Vous Crepes with music by DJ LeMoore. Enjoy nostalgic games and entertainment, a cash bar, and see video clips from the upcoming season. Members of Durham’s own African American Dance Ensemble will also share some music and dance with attendees. The event will be hosted by WRAL’s Erin Hartness.

Block Party attendees will receive 25% off any ADF ticket purchased that evening when they provide three non-perishable food items to support the Food Bank of Central and Eastern North Carolina. There will be numerous free chances to win door prizes from local restaurants and retailers.

The ADF Block Party is a laid-back Sunday afternoon happening where folks can play, eat, soak up the sun and learn more about the 2010 ADF season, What is Dance Theater?. “ADF’s first Block Party in 2009 was a huge success and a ton of fun! We invite everyone to check out our new season—socialize and unwind with friends and family and take advantage of a really great ticket discount in exchange for supporting those in need,” said ADF Co-Director, Jodee Nimerichter.

HONORARY CHAIRPERSONS

Mrs. Laura Bush
Secretary of State Hillary Rodham Clinton
Mrs. George Bush
Mrs. Nancy Reagan
Mrs. Rosalynn Carter
Mrs. Betty Ford

BOARD OF DIRECTORS

Roger W. Hooker, Jr., Chairman
Charles L. Reinhart, President
Curt C. Myers, Secretary/Treasurer
F.V. Allison, Jr.
Mimi Bull
Nathan Clark
Richard E. Feldman
Meredith Frey
Pamela M. Green
Donald McKayle
Martha Myers
Allen D. Roses
Ted Rotante
Barbra B. Rothschild
Judith Sagan
Sebastian Scripps

ADVISORY COMMITTEE

Robby Barnett
Brenda Brodie
Trisha Brown
Martha Clarke
Chuck Davis
Laura Dean
Garth Fagan
Eiko and Koma
Anna Halprin
Stuart Hodes
Betty Jones
Bill T. Jones
Alex Katz
Juanita Kreps
Meredith Monk
Carman Moore
Mark Morris
Ohad Naharin
Jeannette Schlottmann Rooseve
Nancy Sokal
Paul Taylor
Twyla Tharp
Michael Tracy
Doug Varone
Jonathan Wolken

Charles L. Reinhart, Director
Jodee Nimerichter, Co-Director
Donna Faye Burchfield, Dean
Martha Myers, Dean Emeritus
Gerald Myers (1923-2009),
Philosopher-in-Residence

Box 90772 | Durham, NC 27708
919.684.6402 | fax 919.684.5459

Performances during the ADF's 77<sup>th</sup> season will be presented at the Durham Performing Arts Center and Duke University's Reynolds Industries Theater from June 10 – July 24, 2010. For detailed information about the 2010 Festival, the ADF School, and community programs, please visit [www.americandancefestival.org](http://www.americandancefestival.org). Individuals may learn more about the Festival by becoming a fan on Facebook and/or following the ADF on Twitter. **Single tickets and new subscriptions go on sale May 10 and will be available online, by phone at 919.668.2233 (2ADF), or in person.**

**Calendar editors, please note:**

**ADF Block Party**

**Sunday May 23**

**5-7pm**

**Rain or shine**

**Free for all ages and open to the public**

Peabody Place, where Parker and Otis, Morgan Imports, and Pops meet

Brightleaf District

Downtown Durham

*Founded in 1934 in Bennington, Vermont, the ADF remains an international magnet for choreographers, dancers, teachers, students, critics, musicians, and scholars to learn and create in a supportive environment. The ADF's wide range of programs includes performances, artist services, humanities projects, publications, community outreach, educational programs and classes, archives, media projects, and national and international projects. The ADF has been presenting the best in modern dance for 77 years.*

[www.americandancefestival.org](http://www.americandancefestival.org)

###